



Tekla Structures 2010 North American User Meeting

August 12-14 | Atlanta, Georgia

Dear Valued Partner:

Tekla is in the midst of planning the upcoming 2010 North American User Meeting. The success of last year's event combined with the increasing growth and interest from the market promises that this year will deliver an even larger, more diverse audience.

During the User Meeting, Tekla provides an environment for our users to learn more about the Tekla Structures software. In addition to that we aim to introduce them to new products and services from our partners. This is a unique opportunity for you to reach a very specific niche.

Enclosed you will find a guide, listing the various sponsorship opportunities available at this year's event. Each sponsorship option provides your organization the opportunity to promote your specific position within the same concepts.

We are looking forward to your organization's participation. To find out more regarding this event, you can visit: www.tekla.us/um10 or feel free to contact us directly.

Sincerely,

The Tekla Team

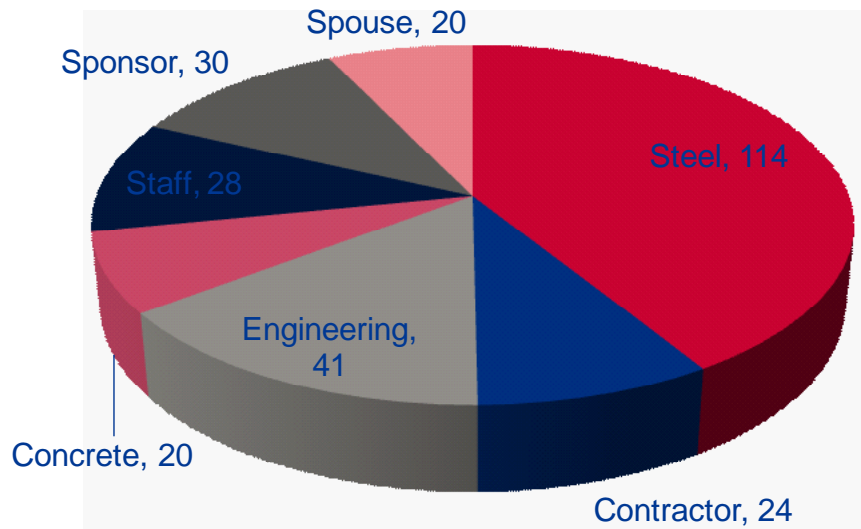


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> 2009 User Meeting Statistics

- Total 2009 Attendance: 277
- 2009 Sponsors: Dowco, Peddinghaus, Trimble, Vela Systems, CSI, Descon, FabTrol, Bluebeam, BuildSite, FabSuite, Ficep, Motion Computing, Risa Technologies



> Who Will Attend This Year's Meeting?



- Steel and Precast Detailers
- Steel Erectors
- Steel and Precast Fabricators
- Structural Engineers
- Contractors
- and more!



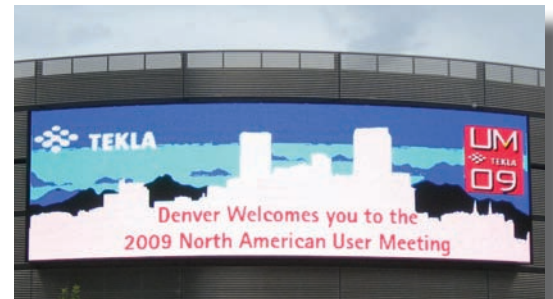
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> Sponsorship Levels

Platinum Sponsorship: \$3,000

- Thursday opening cocktail reception or Friday dinner reception sponsorship
- Presentation/signage during User Meeting
- 4 complimentary User Meeting passes (value \$1,400)
- 8 ft exhibitor table in meeting hall
- Promotional item in gift bag
- Logo on collateral and website



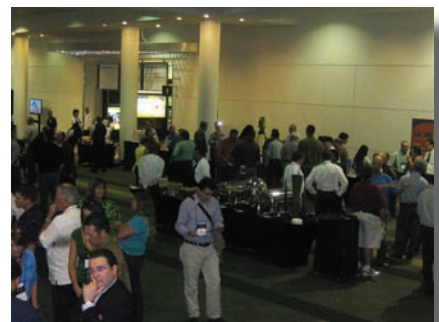
Gold Sponsorship: \$2,000

- Keynote or lunch sponsorship
- Presentation/signage during User Meeting
- 2 complimentary User Meeting passes (value \$700)
- 8 ft exhibitor table in meeting hall
- Promotional item in gift bag
- Logo on collateral and website



Silver Sponsorship: \$1,500

- Cyber Cafe or Model Competition sponsorship
- Signage
- 1 complimentary User Meeting passes (value \$350)
- 8 ft exhibitor table in meeting hall
- Promotional item in gift bag
- Logo on collateral and website



Bronze Sponsorship: \$1,000

- Break sponsorship
- 8 ft exhibitor table in meeting hall
- Promotional item in gift bag
- Logo on collateral and website



Basic Sponsorship: \$500

- 8 ft exhibitor table in meeting hall
- Promotional item in gift bag
- Logo on collateral and website



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Sponsorship Contact Person _____
Company _____
Address _____
Phone _____ Email _____

Sponsorship Opportunities:

- Platinum Sponsor** – \$3,000 Platinum Sponsor will receive: Thursday opening cocktail reception or Friday dinner reception sponsorship, presentation/signage at dinner, 4 complimentary User Meeting passes (value \$1,000), 8 ft exhibitor table in meeting hall, promotional item in gift bag, logo on collateral and website.
- Gold Sponsor** – \$2,000 Gold Sponsors will receive: Keynote or lunch sponsorship, presentation/signage at event, 2 complimentary User Meeting passes (value \$500), 8 ft exhibitor table in meeting hall, promotional item in gift bag, logo on collateral and website.
- Silver Sponsor** – \$1500 Silver Sponsor will receive: Cyber Cafe or Model Competition sponsorship, signage, 1 complimentary User Meeting pass (value \$250), 8 ft exhibitor table in meeting hall, promotional item in gift bag, logo on collateral and website.
- Bronze Sponsor** – \$1000 Bronze Sponsors will receive: Break sponsorship, 8 ft exhibitor table in meeting hall, promotional item in gift bag, logo on collateral and website.
- Basic Sponsor** – \$500 Basic Sponsors will receive: Promotional item in gift bag, logo on collateral and website.

Please make checks payable to **Tekla, Inc.**
Remit this form and send payment by **July 1, 2010** to:

Tekla, Inc.
Attn: Georgia Roy
114 Town Park Drive, Suite 500
Kennesaw, Georgia 30144

Please contact Georgia Roy for more information or to reserve your sponsorship today!
georgia.roy@tekla.com or 770.426.5105 ext. 240

We appreciate your support!